



Washington Financial Aid Association
2019-2020 Packages and Benefits for Sponsors/Vendors

All donations to WFAA are Tax Deductible.

Sponsorship Options:

- \$1,575 Level**
 - One exhibit table/booth space at the Conference in a prominent, high traffic area
 - One complimentary registration for the full conference
 - Recognition of name and logo in the Conference app
 - Recognition of name and logo and link to your website on WFAA Sponsorship Page
 - One advertisement in the Conference app
 - One quarter-page advertisement in 2019-2020 WFAA Newsletters
 - Recognition of support of WFAA during the conference
 - List of conference attendees, including emails, sent 2 weeks prior to the conference
 - Prize incentive for conference attendees to visit each sponsor's booth

A la Carte Levels

- \$800 One Day Option**
- \$500 Conference Snack/Break Sponsorship**
- \$1000 Conference Breakfast Sponsorship**
- \$1000 Conference Lunch Sponsorship**
- \$100 Additional WFAA Newsletter Space**
- \$800 WFAA Banner Advertisement**

WFAA CONFERENCE INFORMATION FOR SPONSORS

- Conference registration information and hotel accommodation information is available online at <https://www.wfaa.org/conferences>
- Logos and ads for the WFAA conference/web site/newsletter should be emailed to the conference chair, conferencechair@wfaa.org, formatted: B/W, 1024x768, JPG no later than September 27, 2019.
- The Exhibitors will be set up in the main convention center area where all breaks, breakfast and lunch will be held. Exhibitor space will be assigned on a first-come basis.
- Set-up will be on the morning of Tuesday, October 22. The break down period will be on Thursday, October 24 after the last interest session has ended.

- Additional details-including set up/break down times, material shipping information and loading/unloading information-will be sent by the WFAA Fund Development Chair at a later date.
- Payment should be made to WFAA {Tax ID#: 91-1257381} Payment may be made online via credit card, or via check mailed to the WFAA Treasurer, as listed below. Prior to payment via check, please complete the online conference registration form.

Louisa Diana, WFAA Treasurer
502 E Boone Ave
Spokane, WA 99258

On behalf of the Washington Financial Aid Association, we thank you for your support of our organization, the professionals who serve our state's institutions, and the students in our schools.

Please direct questions regarding WFAA sponsorship opportunities to the WFAA Fund Development Chair, Andrea Mason, at (206) 702-9314 or Andrea.Maison@becu.org