



WFAA 2017 Business Meeting Agenda [EC Notes Copy]

Date: October 13, 2017

Location: Hilton Hotel, Vancouver, WA

8:49 am Call to Order

- Welcome/Summary of activity Linnea Todd
 - From WSAC, Sarah and Christina have been helping with the High School track sessions at the WFAA Conference

- Establish Quorum (*at least 20% of voting members- 26*) Jessica Hernandez
 - Quorum established

9:06 am Executive Committee Reports

- President Linnea Todd
 - Strategic Planning
 - Strengths
 - New payment processor for online payments – GoMerchant
 - New website to Memberclicks
 - This website will allow more control over content
 - Will create a more accessible calendar
 - Easier to communicate
 - 2017-2018 budget created without supplemental funds
 - Strong executive committee members
 - WSAC 12th year campaign and WFAA Early Awareness Committee Partnership
 - Hoping to increase financial aid awareness and education before students get to college
 - Challenges
 - 5 year strategic plan set to expire in 2018
 - 2018-2023 strategic plan will require review of effectiveness of previous plan, review, and development of strategic goals and emphasis on sustainability
 - Fiscal Responsibility
 - Considering best practices for developing budgets to comply with strategic goals for being self-sustaining
 - Fluctuating event attendance and increased costs
 - Volunteer recruitment – looking for more volunteers
 - Communication to membership
 - New website should help with improving communication

- Treasurer Stacey Savino
 - Recap of 2016-2017 Budget
 - 16-17 expenses came in under budget
 - YTD 2017-2018 Budget
 - New Payment Processor: GoMerchant

9:04 October 2016 Meeting Minutes

- Review of 2016 Business Meeting Minutes Jessica Hernandez
 - Motion to Approve by Kelley Christianson
 - Second by Barbara from WWU
 - No discussion
 - Vote approved

9:13 am Executive Officers & Committees Updates

- President-Elect VACANT
- Past-President Kelley Christianson
 - o Nominations and Elections
 - Vacancy for president-elect, will send out special election
 - Seeking nominations for president-elect and VP of Legislation for next transition meeting
- VP for Legislation Kelly Wentz
 - o Nothing to add
- VP for Ethnic Diversity Maria Rios (absent)
- VP for Training Heather Jones (absent)
- Secretary Jessica Hernandez
 - o Nothing to add
- Treasurer-Elect Kelly Forsberg
 - o Will add information electronically
- 2-year Public Sector Representative Oscar Verduzco
 - o Nothing to add
- Graduate Schools Sector Representative Lynette Splinter (absent)
- Proprietary Sector Representative Caycee Clark
 - o Nothing to add
- Investment Committee Jim DeWilde
 - o Nothing to add
- Communications VACANT
- Conference Rosee Murray
 - o The conference is done!
- Early Awareness Trinity Huttner
 - o Nothing to add
- Fund Development Holly Johnson (absent)
- Membership Tammy Zibell
 - o Nothing to add
- Electronic Services Heather Jones (absent)

9:13 am Old Business

- Student Budgets Tracy Hall (absent) – Presented by Linnea Todd
 - o Purpose of WFAA Student Budgets
 - Intended to serve as benchmarks for assessing student costs within the state
 - not intended to be replaced or supplant student expense studies or budget development at the institutional level
 - o Annual budgets
 - Budgets are based on nine month academic year
 - o Based on consumer price index increase
 - o Will be surveying colleges to see how they utilize the student budgets
 - o Budgets motion to approve by Brian Dixon from Washington State University
 - Second by Heidi Townsend from Olympic College
 - Discussion: none
 - Vote approved, motion passes

Meeting adjourned at 9:19am

- Motion by Kelly Forsberg from University of Puget Sound
- Second by Stacey Savino from Grays Harbor College
- Discussion - none
- Vote approved, motion passes to adjourn meeting at 9:19am