



## Washington Financial Aid Association 2018-2019 Packages and Benefits for Sponsors/Vendors

All donations to WFAA are Tax Deductible.

### \$1,575 Level

- One exhibit table/booth space at the Conference in a prominent, high traffic area
- One complimentary registration for the full conference
- Recognition of name and logo in printed Conference program
- Recognition of name and logo and link to your website on WFAA Sponsorship Page
- One quarter-page advertisement in Conference program
- One quarter-page advertisement in 2018-2019 WFAA Newsletters
- Recognition of support of WFAA during the conference
- List of conference attendees, including emails, sent 2 weeks prior to the conference
- Prize incentive for conference attendees to visit each sponsor's booth

### WFAA CONFERENCE INFORMATION FOR SPONSORS

- Conference registration information and hotel accommodation information is available online at <https://www.wfaa.org/conference2018>.
- Logos and ads for the WFAA program should be emailed to the conference chair, [conferencechair@wfaa.org](mailto:conferencechair@wfaa.org), formatted: B/W, 1024x768, JPG **no later than September 25, 2018**.
- The Exhibitors will be set up in the main convention center area where all breaks, breakfast and lunch will be held. Exhibitor space will be assigned on a first-come basis.
- Set-up will be on the morning of Wednesday, October 10<sup>th</sup>. The break down period will be on Thursday, October 11<sup>th</sup> after the last interest session has ended.
- Additional details—including set up/break down times, material shipping information and loading/unloading information—will be sent by the WFAA Fund Development Chair at a later date.
- Payment should be made to WFAA (Tax ID#: 91-1257381) Payment may be made online via credit card, or via check mailed to the WFAA Treasurer, as listed below. Prior to payment via check, please complete the online conference registration form.

Linnea Hengst  
WFAA Interim-Treasurer

17831 62nd ST SE  
Snohomish, WA 98290

**On behalf of the Washington Financial Aid Association, we thank you for your support of our organization, the professionals who serve our state's institutions, and the students in our schools.**

Please direct questions regarding WFAA sponsorship opportunities to the WFAA Fund Development Chair, Holly Johnson, at (360) 393-8509 or [holly.k.johnson@citizensbank.com](mailto:holly.k.johnson@citizensbank.com)