

Washington Financial Aid Association 2011-2012 Vendor Participation Agreement

General Information (to be used in the membership directory)

Company Name _____

Authorized Representative and Title _____

Address _____ City _____ State _____ Zip _____

Telephone Number _____ FAX _____ e-mail _____

Contact Person (if different than above) _____

WFAA FALL CONFERENCE



Conference Exhibitor Table.....	\$1200	_____
2nd and any additional Exhibitor table(s).....	\$1000 per table	_____
Full page ad in the conference program.....	\$600	_____
1/2 page ad in the conference program.....	\$400	_____
1/4 page ad in the conference program.....	\$275	_____
“business card” (3 1/2” x 2”) in the conference program	\$50	_____

Other Advertising Opportunities

1/2 page ad in the on-line WFAA newsletter, <i>The Advisor</i> (2 issues minimum).....	\$600	_____
1/4 page ad in the on-line WFAA newsletter, <i>The Advisor</i> (2 issues minimum).....	\$400	_____
Alternating Banner Ad on WFAA web site (all pages).....	\$600	_____
Link to your company’s web page from the WFAA Vendor’s web page.....	\$200	_____
Advertising listing in the 2012 Summer Training Agenda.....	\$150	_____

New for 11-12#- Contribute to WFAA’s Ethnic Awareness Scholarship

Annually, WFAA awards scholarships to deserving students attending Washington State institutions of Higher Education. Now you can contribute—all donations go towards student scholarships \$ _____

TOTAL: \$ _____

Washington Financial Aid Association 2011 Fall Conference:

October 26-28, 2011 at the Epzian Hotel, Leavenworth, WA

Registration information will be available on-line at www.WFAA.org, around the end of August.

Vendor Exhibitor information (set-up and break down times, drayage, etc.) will be sent to you as a follow up to receiving this completed agreement form.

WFAA Newsletter, *The Advisor*

The Advisor is an on-line newsletter, posted on the WFAA web site as a PDF document. The WFAA membership is notified via e-mail when the newsletter has been posted and available for viewing.

Half Page Ad (horizontal)	7 3/4" X 4 7/8"	Fall issue deadline:	11/01/11
Quarter Page Ad	3 3/4" X 5"	Spring issue deadline:	03/01/12

Please send .pdf or TIFF formatted ad to: Rick Sinclair, WFAA Development Chair
Interface College
S 178 Stevens
Spokane, WA 99201
rsinclair@Interface.edu

Banner ads for WFAA website

Please send your animated or static gif or jpg formatted banner ads (468 x 60 pixels, not to exceed 20K) to Rick Sinclair, WFAA Development Chair , at rsinclair@Interface.edu.

Web link from WFAA.org to your company's website

Please send your company logo and URL to Rick Sinclair, WFAA Development Chair , at rsinclair@Interface.edu.

Ads for the WFAA Conference Program

Please send your company's full page, half-page or quarter page ad to Rick Sinclair, at rsinclair@Interface.edu. Ads should be sent as a PDF document by August 31, 2011.

Signature of Representative: _____

WFAA Tax ID#: 91-1257381 (Please keep a copy for your records)

Please return your check, this Sponsorship Agreement and any hard-copy art to:

Rick Sinclair, WFAA Fund Development Chair
Interface College
S 178 Stevens
Spokane, WA 99201
FAX: (509) 467-3804